



CRE

CREation Funding Guide: Art Stream

Funding Summary

CREation is a multi-level funding program that will support strengths-based, community-focused and youth-led projects taking place in communities across Canada. Grassroot youth groups/collectives (comprised of 2+ Indigenous youth ages 15-29) are eligible to apply for funding to support community programs and projects, while receiving innovative mentorship, training and capacity-building opportunities. **Funding of up to \$15,000 will be provided to projects/groups that seek to empower Indigenous artists and art-based programs.**

The Art Funding Stream aims to increase opportunities for artists to create and share art, for youth to participate in art-based programming and to support youth-run art-based businesses. Projects in this stream need to be Indigenous-led and youth-focused, although community-focused and intergenerational activities can be run. Projects can be up to 9 months in length.

Project Focus Areas

Successful projects will fall within the following areas. Please note that CRE uses a wide definition of art, including but not limited to: traditional art practices, visual art, theatre, traditional tattooing, dance, music, media arts, writing, filmmaking, etc.

Making Art: Creating and Collaborating (Youth Leads)

Projects must have 2+ Indigenous youth leading, and include an element of collaborating and sharing. Projects in this category will centre on giving youth leads an opportunity to work with other artists to produce pieces and work. Please note, projects funded in this category must outline a plan to share knowledge or expertise with young emerging artists (e.g. two youth leads collaborate to create an album and host a community event with youth to share skills).

Making Art: Creating and Collaborating (Youth Collectives)

Projects must have 2+ Indigenous youth leading, and include an element of collaborating and sharing. Projects in this category will centre on bringing together youth collectives and groups to create artistic pieces. While “Youth Leads” focuses on youth leaders producing artwork, “Youth Collectives” aims to bring together more artists than just the project leads. Please note, projects funded in this category must outline a plan to share knowledge or expertise with young emerging artists (e.g. youth collective collaborates on a mural and engages youth community members in the project).

Promoting Art: Entrepreneurship

Projects in this category must support Indigenous businesses run by Indigenous youth artists. Projects will support 2+ Indigenous youth in exploring building a business around their artwork. This could include creating products (i.e. making prints or clothing) or scaling up elements of their business (i.e. making a business plan, redeveloping a website, etc). Please note, projects funded in this category must outline a plan to share knowledge or expertise with young emerging artists (e.g. running a workshop with youth on how to market yourself and your business).



Promoting Art: Artist in Residence

Projects will support Artist-in-Residence programs at community organizations, schools, libraries and other institutions. Funding will support professional artists and collectives working in any artistic discipline to participate in community-engaged artist residencies. Resident artists can work on collaborating and creating art, but also should deliver art programming/workshops to Indigenous youth. Projects must be led by Indigenous youth who have a meaningful role in working alongside the Artist-in-Residence.

Teaching Art: Mentorships

Projects will provide opportunities for Indigenous youth artists to work alongside skilled artists in mentorships roles. A minimum of 2+ Indigenous youth artists must be leading the project, and have opportunities to learn, grow and develop their skills/knowledge around artistic practices and mediums. As with all projects in this stream, there must be an element of community sharing, and this could include running an exhibition of developed artwork, running a community workshop aimed at inspiring other emerging artists, creating a video about the impact of the program on youth artists, etc.

Teaching Art: Programming and Education

Projects will engage youth in workshops and programming around art and artistic practices. The intention in this focus area is to create space for new and emerging youth artists to strengthen their knowledge, skills and opportunities to engage with art. This can include running workshops that bring together youth to learn new artforms, running after-school programs, hosting gatherings and panels, etc.

Eligibility

CREation will only fund grassroots Indigenous youth groups consisting of a minimum of 2 youth.

Please note: for the purpose of this program, CRE defines Indigenous as status and non-status First Nations, Inuit, and Métis peoples in Canada, living both on and off-reserve.

Eligible groups and projects include:

- Unincorporated/grassroots youth groups/collectives/councils comprised primarily of Indigenous youth
- Small, incorporated youth groups (note: CRE defines a small organization as groups that have 1-8 full-time employees and an operating budget of less than \$500,000)
- Projects must primarily serve Indigenous youth
- All projects must include an element of community knowledge sharing or workshops

Ineligible groups and projects:

- Individuals
- Projects where the leadership is not Indigenous
- Projects that are not youth-led (or where the majority of leadership is 30+)
- Non-Indigenous organizations
- Projects taking place outside of Canada
- Projects where there is no element of collaboration or community knowledge sharing. While CRE wants to support Indigenous artists creating art, we do prioritize projects that have a clear community impact.

Ineligible Expenses

CRE will NOT fund projects that are political in nature, or that involve distributing substances (i.e. alcohol, non-traditional tobacco, marijuana, illicit substances, etc).

Eligible Expenses

CRE considers all other expenses eligible, including but not limited to: exhibitions, living expenses for artists, program supplies, art materials, equipment and technology, capital purchases, land purchases, food and transportation expenses, etc. Expenses should make sense for your project.

Review Process

Applications will be reviewed by a Community Grants Committee that includes community members, program staff and CRE staff. All members will have experience running programs and initiatives, overseeing projects and offering community supports. A minimum of 75% of the review committee will be Indigenous, and 50% will be youth.

Capacity Building

All funded groups will be required to take part in online training/skills development workshops on managing, facilitating, evaluating, and reporting on programs. There will be orientation sessions for all new grantees. All grantees will be assigned a CRE staff member and will have individual meetings with this staff member throughout the project.

Reporting and Evaluation

Grantees will be asked to report twice on their projects.

Midterm Check-In (4 months into project): Grantees will meet digitally with a CREation staff to talk through challenges and successes. Grantees will share updates on budget spending, completed activities and youth reach.

Final Report (2 months after project completion): Grantees will submit a budget report and an evaluation report. Grantees will receive a copy of the evaluation report within the first month of their project start date.

Grantees will have to collect data as a part of their reporting.

Financial Oversight and Trusteeship

Groups/councils/collectives with members who are over the age of 18 do not require an external funding administrator and, if successful, will receive the grant funds directly.

Successful applicant groups (with leaders aged 15-17) will require a local non-profit or trusted community member over age 18 to serve as their grant trustee. This trustee may be someone the applicants are already familiar with or CRE can support in connecting them with a willing organization or community member as well as with creating a trustee agreement that ensures youth will be supported.



Release of Funds

CRE does not issue cheques. Funding will be sent to grantees via a Plooto bank transfer/direct deposit.

Timelines

Stages	Application Period
Applications Open	September 6th, 2021
Application Deadline	October 7th, 2021
Decisions Released	November 22nd, 2021
Project Start Date	December 15th, 2021
Project End Date	September 15, 2022
Final Report Due	December 15, 2022

Questions

CRE encourages applicants to reach out if they have any questions. Please email creation@canadianroots.ca to speak to a member of the team.