



CREation Funding Guide: Digital Sharing and Storytelling

Project Summary

CREation is a multi-level funding program that will support strengths-based, community-focused and youth-led projects taking place in communities across Canada. Grassroots and incorporated youth groups/collectives are eligible to apply for funding to support community programs and projects, while receiving innovative mentorship, training and capacity-building opportunities.

The Digital Sharing and Storytelling stream will provide funding of up to \$20,000 to Indigenous youth-led projects and groups non-profits that are using technology to digitally share stories, knowledge and experiences. Projects must be led by 3+ Indigenous youth (ages 15-29) who are meaningfully involved in project guidance, planning, implementation and/or evaluation.

Funding Stream Priorities

There is a priority in this stream to support:

- Indigenous grassroots groups and collectives
- Schools and School Groups
- Groups that have some experience running programming and projects, but are looking to scale to a new level or try something new
- Projects that have an appropriate in scale and scope for the funding provided (i.e. engagement numbers and frequency make sense for the funding requested)

Project Focus Areas

Successful projects will fall within the following areas. Please note that projects can fall within multiple focus areas (just select the one that best describes your project).

Building Our Capacity

Projects will support training and development opportunities for youth to learn skills related to digital content creation. Projects in this area must have a plan to either share this knowledge with other youth as a part of their program and/or to develop a piece of digital media that can be shared (i.e. taking videography classes and then making a video sharing your group's community impact).

Creating New Platforms

Projects will support the creation of platforms and/or systems (i.e. VR, videogames, etc) to engage youth and community in learning about Indigenous perspectives, futurisms and knowledge.

Sharing Our Knowledge and Perspectives

Projects will support using digital platforms to share knowledge and information related to wellness, culture/teachings, language, news, perspectives, and any other information that helps to amplify Indigenous youth voices.



Telling Our Stories

Projects will focus on using digital platforms (podcasts, blogposts, video creation, art-sharing platforms, radio shows, social media, etc) to share stories and knowledge from youth, Knowledge Keepers and community members.

Eligibility

CREation will prioritize funding grassroots youth groups consisting of a minimum of 3 Indigenous youth.

Please note: for the purpose of this program CRE defines Indigenous as status and non-status First Nation, Inuit, and Métis peoples in Canada, living both on and off reserve.

Eligible groups and projects include:

- Unincorporated/grassroots youth groups and collectives
- Small, incorporated youth groups (note: CRE defines a small organization as groups that have 1-8 full time employees and an operating budget of less than \$500,000)
- Youth Councils
- School groups

Ineligible groups and projects:

- Projects that do not have a digital sharing component
- Individuals
- Projects that are not youth-led (or where the majority of leadership is 30+)
- Non-Indigenous organizations
- Projects taking place outside of Canada
- For profit corporations and businesses

Ineligible Expenses

CRE will NOT fund projects that are political in nature (i.e. supporting someone running for office), or that involve distributing substances (i.e. alcohol, non-traditional tobacco, marijuana, illicit substances, etc).

Review Process

Applications will be reviewed by a Community Grants Committee that includes Advisory Circle members, community members, Indigenous youth and other knowledge carriers. All members will have experience running programs and initiatives, overseeing projects and offering community supports. 100% of the review committee will be Indigenous, and a minimum of 75% will be youth.

Capacity Building

All funded groups will be required to take part in online training/skills development workshops on managing, facilitating, evaluating, and reporting on programs. There will be orientation sessions for all new grantees. All grantees will be assigned a CRE staff member and will have individual meetings with this staff member throughout the project.

Reporting and Evaluation

Grantees will be asked to report twice on their projects.

Midterm Check In (6 months into project): Grantees will complete a short report and meet digitally with a CREation staff to talk through challenges and successes. Grantees will share updates on budget spending, completed activities and youth reach.

Final Report (2 months after project completion): Grantees will submit a final report (including narrative report, budget report, participant tracking sheet, program hour tracking sheet, etc) Grantees will receive a copy of the final report within the first month of their project start date.

Grantees will have to collect data as a part of their reporting.

Financial Oversight and Trusteeship

Successful applicants over age 18 do not require an external funding administrator/trustee and, if successful, will receive the grant funds directly.

Successful applicants aged 15-17 will require a local non-profit or trusted community member over age 18 to serve as their grant trustee. This trustee may be someone the applicants are already familiar with or CRE can support in connecting them with a willing organization or community member as well as with creating a trustee agreement that ensures youth will be supported.

Release of Funds

CRE does not issue cheques. Funding will be sent to grantees via a Plooto bank transfer/direct deposit. Grantees will receive funds within three weeks of submitting a signed funding agreement.

Timelines

Stages	Summer Intake
Applications Open	June 1st, 2022
Application Deadline	June 30th, 2022
Decisions Released	August 29th, 2022
Project Start Date	August 30th, 2022
Midterm Report	January 10th, 2023
Project End Date	May 30th, 2023
Final Report Due	July 31st, 2023



Unless otherwise noted, all deadlines are 11:59pm PST

Questions

CRE encourages applicants to reach out if they have any questions. Please email jessica@canadianroots.ca to speak to a member of the team.